

# American Century Championship 25th Anniversary Logo



**Green:**

100% PMS 341 Green  
C100 M9 Y66 K41  
R0 G125 B87  
Hex #006633

**Black:**

100% Black  
C0 M0 Y0 K100  
R0 G0 B0  
Hex #000000

**Silver:**

100% PMS 7544 Silver  
C10 M1 Y0 K40  
R149 G160 B169  
Hex #95a0a9

## Preferred Logo

- This logo is the preferred logo and must be used whenever possible.
- The American Century Championship logo must be reproduced using original art.
- The logo must be prominent in all communications.



Minimum size:  
1/2 inch (print) or 36px (online)

## Logo Minimum Size

- For print, the minimum size is 1/2 inch or .5 inch, measured vertically from the top of the two to the bottom of the YEARS.
- For online, the minimum size is 36 px measured vertically from the top of the two to the bottom of the YEARS.

# Secondary Logos

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When the preferred logo cannot be used due to printing limitations or readability issues, use one of the following:

## Black Logo

- Used in black and white executions only.
- Printed on a white background only.
- Must be prominent.



## Reverse White Logo

- May be used on a PMS 341 green background.
- For one-color executions, it is acceptable to use this logo on a black background.

